

Call for papers



3rd Nordic Workshop on Relationship Dissolution (NoRD2004)

September 17-19 2004, Kukkolaforsen, Sweden

The theme of the workshop is the ending of buyer-seller relationships, including both business-to-consumer and business-to-business relationships. The main purpose of the workshop is to give Nordic business and consumer researchers and doctoral students interested in the field of relationship dissolution an opportunity to present and discuss their research in informal workshop sessions. The 3rd workshop will thus strive to attain the same open discussion climate as the 1st and 2nd workshops.

There are mainly three contributions coming from the workshop. It is first of all a *new and emerging research area*, and NoRD is the first workshop specialising in this particular field. Secondly, it provides researchers with an opportunity to *discuss the emerging knowledge in the two domains of research*, namely customer relationship ending in consumer relationships and business relationship ending in business-to-business research. Thirdly, the workshop aims to continue to gather and disseminate knowledge about *ways of accessing ending relationships* and *methods* for collecting and analysing empirical data.

The workshop is this year hosted by Karlstad University and will be held at Kukkolaforsen Turist och Konferens, 15 km north of Haparanda on the border between Sweden and Finland. For more information on the venue, visit www.kukkolaforsen.se. Please visit the NoRD2004 homepage www.ctf.kau.se/Nord/index.htm for more detailed information related to the workshop.

Deadlines

Friday, June 4 th	Abstract, 1 page
Thursday, June 24 th	Notification of acceptance
Friday, August 13 th	Final registration
Friday, August 27 th	Final paper submission

Please address questions regarding the conference arrangements or the workshop to:
helena.akerlund@hanken.fi

Work shop fee

The work shop fee is not decided yet, but the organisers aim to keep the fee as low as possible for researchers from the Nordic countries. Other participants are required to cover their own travel and full workshop expenses. The number of participants is restricted to appr. 25 persons.

Workshop arrangements

Helena Åkerlund, Doctoral Candidate, Swedish School of Economics and Business Administration, Helsinki: helena.akerlund@hanken.fi, phone +46 70 634 43 24
Ingrid Hansson, Senior Executive Officer, Karlstad University: ingrid.hansson@kau.se

Workshop organisers

Prof. Bo Edvardsson, CTF, Karlstad University, Sweden
Associate prof. Anders Gustafsson, CTF, Karlstad University, Sweden
Associate prof. Virpi Havila, Uppsala University, Sweden
Assistant Prof. Maria Holmlund-Rytkönen, Swedish School of Economics and Business Administration, Finland
Prof. Tore Strandvik, Swedish School of Economics and Business Administration, Finland
Acting Prof. Jaana Tähtinen, University of Oulu, Finland
Prof. Kjell Grønhaug, Norwegian School of Economics and Business Administration, Norway